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# PRODUCT CATALOG

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WHOLESALE PRICES

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## **About DiNatura Brand**

DiNatura is a natural skincare brand from Sarajevo, Bosnia and Herzegovina. We began our operations in 2019. DiNatura was born due to passion for natural ingredients and beauty, and after realizing growing trend for such products in worldwide markets. After extensive research in the fields of natural ingredients and skincare, and interest in what makes or breaks beauty brands we came up with DiNatura – with impeccable design and the desire to offer unique, visually appealing and most importantly natural skincare products.

## **Our Target Market and Business Philosophy**

Younger beauty customer segments are increasingly worried and educated about what they put on their skin. Demand for natural beauty products is as high as ever, and there are few quality handmade all natural brands that answer that need in the market. We studied the best, improved on their recipes, and offer a unique blend of quality handmade natural products, distinct branding and eye for trends in beauty market. Besides we don't discriminate, and serve underserved niche segments with our handmade all natural product line designed fully for men.

## **Assortment**

We currently offer the following types of products in our assortment: lip balms and scrubs, face masks, hair care and styling products, beard care products, deodorants and candles made of pure beeswax. Yet, our ear is in the market, and we are also already working on new and exciting lines. All products are designed in such a way that each ingredient has primarily a functional role, and only then an aesthetic one.

## **Natural formulations**

We are constantly exploring and working on the development of new products with the aim of expanding our assortment. Our formulations are unique. Due to their perfect balance, they do their job very effectively while dispersing mesmerizing natural aromas. Our production is organized in smaller batches which enables us easier and more precise quality control. That also guarantees the freshness of the products to our customers. DiNatura products do not contain synthetic ingredients, unless it is crucial for

the product safety. And when we do use them, we only use ingredients approved for natural cosmetics by certification bodies.

## **Quality**

DiNatura offers first-class natural products that demonstrate all the healing power of nature and promote a healthy lifestyle. Whenever it was possible, we made our products entirely synthetic free and we label such products with "100% natural". We believe that the high quality of the products, made of nothing except the finest natural ingredients, justifies their prices.

We purchase high quality natural ingredients exclusively from trustworthy suppliers. We pay great attention to their proper storage in order to preserve all of their healing and beautifying properties, so that we could transfer them to our products.

## **Visual identity**

All DiNatura products are handcrafted and packaged with great attention and precision, taking care of even the smallest details. Their appealing and practical design is what attracts our customers at first glance. However, we win their trust when they use our products for the first time. DiNatura invests significantly in terms of time, effort and finances when it comes to the overall visual identity of the brand. We believe that it is what set us apart from our direct competitors in the very beginning.

## **Our philosophy**

The core of our brand's philosophy, in addition to promoting healthy lifestyle, are transparency and outstanding customer service. Therefore, all of the ingredients are clearly listed on the backside of each product, in accordance with the International Nomenclature of Cosmetic Ingredients (INCI) rules. INCI rules are essential for consumer safety as they facilitate the understanding of product composition and affect decision making process of the buyer. We want our buyers to be sure that the product they intend to purchase from us is truly a natural product. All certification is available for international markets upon request.

**Dina Grebo- Mustafić**  
DiNatura Founder

## Chocolate Lip Balm



### Product description:

DiNatura Chocolate Lip Balm is a 100% natural product that contains no artificial ingredients. It is made of a shea butter, cocoa plant and enriched with nourishing oils and Vitamin E. It has a delightful, all-natural chocolate scent. It successfully repairs chapped lips and nourishes them.

### Packaging details:

Leak-proof, transparent PET jar with an aluminum screw lid

**Total weight:** 36g e

**Net weight:** 20g e

**Wholesale price per unit:**

USD 11,00

## Coconut Lip Balm



### Product description:

DiNatura Coconut Lip Balm is a 100% natural product that does not contain any kind of artificial ingredients. It is made of beeswax, virgin coconut oil and other nourishing ingredients with an addition of vitamin E. It has a natural, delicate scent of coconut. It successfully repairs chapped lips and nourishes them.

### Packaging details:

Leak-proof, transparent PET jar with an aluminum screw lid

**Total weight:** 36g e

**Net weight:** 20g e

**Wholesale price per unit:**

USD 11,00

## Coffee Lip Balm



### Product description:

DiNatura Coffee Lip Balm is a 100% natural product that contains no artificial ingredients. It is made of beeswax, nourishing butters and oils, Vitamin E and in-house produced coffee infusion, that gives this product a distinctive and intense coffee scent.

It nourishes and heals chapped lips.

### Packaging details:

Leak-proof, transparent PET jar with an aluminum screw lid

**Total weight:** 36g e

**Net weight:** 20g e

**Wholesale price per unit:**

USD 11,00

## Apitherapy Universal Balm



### Product description:

Apitherapy is an entirely natural universal balm with tangy honey aroma. This product is formulated with virgin olive oil and precious bees' products. It contains no synthetic ingredients. It has multiple uses, and it can be used as: lip balm, intensive night treatment for face, makeup primer, hand and body moisturizer and burn balm.

**Note:** This product contains bee pollen and a small amount of alcohol that originates from propolis extract.

### Packaging details:

A luxury, frosted jar glass with a natural bamboo cap and protective middle lid.

**Total weight:** 110g e

**Net weight:** 30g e

**Wholesale price per unit:**

USD 16,00

## Mini Apitherapy Universal Balm



### Product description:

Mini Apitherapy is an entirely natural universal balm with tangy honey aroma. This product is formulated with virgin olive oil and precious bee's products. It contains no synthetic ingredients. It has multiple uses, such as: lip balm, intensive night treatment for face, makeup primer, hand and body moisturizer and other. Mini Apitherapy is a convenient travel size Apitherapy.

**Note: This product contains bee pollen and a small amount of alcohol that origins from propolis extract. Do not expose to heat sources.**

### Packaging details:

White aluminum tin

**Total weight:** 110g e

**Net weight:** 30g e

**Wholesale price per unit:**

USD 6,00

## Chocolate Lip Scrub



### Product description:

DiNatura Chocolate Lip Scrub is a gentle scrub that is completely natural. Its exfoliating properties come from a sugar blend that also contains exotic Muscovado sugar. It is enriched with jojoba oil that nourishes the lips. This product contains real chocolate and a pinch of ground Bourbon vanilla beans. It gently removes dead skin cells from the lips, leaving them silky smooth.

### Packaging details:

Leak-proof, transparent PET jar with an aluminum screw lid

**Total weight:** 36g e

**Net weight:** 20g e

**Wholesale price per unit:**

USD 8,00

## Coconut Lip Scrub



### Product description:

DiNatura Coconut Lip Scrub is a 100% natural and gentle exfoliator that contains no artificial ingredients. It is mostly made of sugar and virgin coconut oil which gives the product an exotic smell and contributes to its moisturizing and nourishing properties. It removes dead skin cells from the lips, leaving them silky smooth.

### Packaging details:

Leakproof, transparent PET jar with an aluminum screw lid

**Total weight:** 36g e

**Net weight:** 20g e

**Wholesale price per unit:**

USD 8,00

## Vanilla Lip Scrub



### Product description:

DiNatura Vanilla Lip Scrub is an all-natural gentle exfoliator, that has comforting vanilla scent. It based on sugar and jojoba oil and enriched with ground Bourbon vanilla beans. It gently removes dead skin cells from the lips, leaving them silky smooth.

### Packaging details:

Leak-proof, transparent PET jar with an aluminum screw lid

**Total weight:** 36g e

**Net weight:** 20g e

**Wholesale price per unit:**

USD 8,00

## Grapefruit Deo Cream



### Product description:

DiNatura Grapefruit Deo Cream is an entirely natural unisex deodorant, that contains no artificial ingredients. The perfectly balanced formula successfully keeps the armpits dry and fresh throughout the day. This product's refreshing and cheerful scent comes from the essential oil of grapefruit, which also has functional properties that prevent the creation of unpleasant odors.

### Packaging details:

Leak-proof, transparent PET jar with an aluminum screw lid

**Total weight:** 90g e

**Net weight:** 70g e

### Wholesale price per unit:

USD 11, 00

## Prewash Hair Mask



### Product description:

DiNatura Prewash mask is a special type of hair mask intended for the use before washing the hair. It contains a blend of nourishing butters and oils and it is an entirely natural product. It has a powerful herbal scent that origins from carefully selected essential oils that stimulate the hair growth. The mask melts immediately in contact with the skin which enables its easier application to the entire length of the hair. It deeply nourishes the hair and prevents its natural oils from being stripped off in the process of washing.

### Packaging details:

Leak-proof, transparent PET jar with an aluminum screw lid

**Total weight:** 120g e

**Net weight:** 100g e

### Wholesale price per unit:

USD 20,00



## Clay & Rice Face Mask



### Product description:

DiNatura Clay & Rice face mask is a completely natural product. For cleansing purposes, its formula relies on natural kaolin clay, which is enriched with rice, a common ingredient in beauty rituals of Japanese women. It comes in a form of a powder, which should be mixed with water before every application. White clay is a mild clay, which makes this mask is suitable for all skin types, even the sensitive one.

### Packaging details:

Leak-proof, transparent PET jar with an aluminum screw lid

**Total weight:** 90g e

**Net weight:** 70g e

### Wholesale price per unit:

USD 13,00

## Matcha & Neem Face Mask



### Product description:

DiNatura Matcha & Neem face mask is an entirely natural product. It comes in a form of a powder that needs to be mixed with the water before every application. It is based on French green clay and enriched with pure matcha and neem powders. It has an intense herbal scent of a green tea. This mask thoroughly cleans impurities and prevents breakouts by controlling the sebum production.

### Packaging details:

Leakproof, transparent PET jar with an aluminum screw lid

**Total weight:** e70g

**Net weight:** e50g

### Wholesale price per unit:

USD 13,00



## DiNatura MEN Styling Clay



### Product description:

DiNatura MEN Styling Clay is a new type of hair sculpting product that is completely natural and contains no harmful ingredients. It is formulated with kaolin clay, pure beeswax and precious oils that nourish the hair without leaving it greasy. It shares the refreshing masculine scent with other DiNatura MEN products. Styling Clay has a medium hold and medium shine. It does not leave white residues on the hair.

### Packaging details:

Leakproof, transparent PET jar with an aluminum screw lid

**Total weight:** 75e

**Net weight:** 55e

### Wholesale price per unit:

USD 15,00

## DiNatura MEN Beard Balm



### Product description:

DiNatura Beard Balm is a 3 in 1 all-natural grooming product for men. Its perfect blend of oils and beeswax keeps the facial hair under control, while promoting their growth and nourishing the beard and the skin of the face. Fresh and masculine scent of this product originates from the special blend of essential oils used in DiNatura MEN products.

### Packaging details:

Leak-proof, transparent PET jar with an aluminum screw lid

**Total weight:** e36g

**Net weight:** e20g

### Wholesale price per unit:

USD 12,50

## DiNatura MEN Beard Oil



### Product description:

DiNatura Beard Oil is a product intended for beard grooming. It is entirely natural and contains no artificial ingredients. It contains a blend of fast absorbing oils that soften, moisturize and nourish the beard and the skin of the face, without leaving them greasy. Its fresh, masculine scent comes from the special blend of essential oils used in all DiNatura MEN products.

### Packaging details:

Leakproof, frosted glass bottle with a dropper

**Total weight:** 36g e

**Net weight:** 17ml e

### Wholesale price per unit:

USD 14,00

## DiNatura MEN Deo Cream



### Product description:

DiNatura MEN Deo Cream is an entirely natural deodorant, that contains no artificial ingredients. This perfectly balanced formula successfully keeps the armpits dry and neutralizes odors throughout the day. Its fresh, masculine scent comes from the special blend of essential oils used in all DiNatura MEN products.

### Packaging details:

Leak-proof, transparent PET jar with an aluminum screw lid

**Total weight:** 90g e

**Net weight:** 70g e

### Wholesale price per unit:

USD 10,00

## Beeswax Candle



### Product description:

DiNatura candle is made of 100% pure, unrefined beeswax and contains no additional ingredients besides cotton wick. This environmentally friendly candle purifies the air by creating negative ions and provides the room with mild, honey scent.

### Packaging details:

This product does not have packaging, except for the transport

**Total weight:** 90g e

**Wholesale price per unit:**  
USD 7,00

## Hand Cologne



### Product description:

DiNatura citrus blend hand cologne with 80% enriched with plant source glycerin is a natural product for hand disinfection and protection against dirt, grime, viruses and bacteria.

### Packaging details:

Leak-proof, transparent PET bottle with an aluminum screw lid.

**Total weight:** 90g e

**Net weight:** 80ml e

**Wholesale price per unit:**  
USD 11,00

## Notice

- This catalog is informative in nature.
- All prices are on ex-Works basis, and are subject to change.
- Shipping can be arranged by Al Halabi International DOO, as per client request.

Al Halabi International DOO specializes in procurement of investment projects, international goods, and offers services of consulting and representation. We take pride in our 1.3 million database, giving us ability to keep an ear to the market, and discover most interesting projects, market trends and in-demand goods worldwide.

Hence, we would like to offer our full collaboration to you.

Al Halabi International is an exclusive representative for international markets for DiNatura. If you are interested in master distribution, white-label production, or other brands under Al Halabi umbrella, please reach out through one of the channels below.

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